

Shopping

exclusives



By Jeanette Hurt

Photos taken at the Spargo Salon & Spa by John Kimpel.



LONG SUNNY DAYS, starry nights and lots of fabulous parties. What's not to love about summer?

One of the best ways to enjoy this season is, of course, to shop. For July's *Shopping Exclusives*, we began our trip at Bruce Paul Goodman. This Brookfield woman's clothier has so many dazzling outfits and items that it's easy to find things you'll love. Not only are all the clothes there singularly sensational, but in many cases, you won't be able to find them anywhere else in the metropolitan area.

"I just enjoy making my customers happy," said Goodman. "I love helping them find the perfect outfit, that outfit that was just made for them."



Our last stop was to get rejuvenated at the new Spargo Salon and Spa in Pewaukee. Although it's only been open at its new location since November—this spa offers an escape into ancient Roman times. Owner and history buff Doug Saloga modeled the spa after the elegant Roman baths he visited in Pompeii. The spa features several antique artifacts and it has the word HAVE (ha vē) engraved on the front door. HAVE signifies sanctuary, and it was imprinted on homes in Roman times.

All of the treatment rooms are named after Roman emperors, and as soon as you step inside Spargo's doors, you feel as if you're not far from the

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Mediterranean Sea. "We truly are a Roman escape," explained Janice Clark, general manager of the spa. "We really want you to feel as if you've gone back in time. We have even had people who lived in Italy tell us how authentic it is."

The authenticity starts with the architecture and pampering design, as the spa emulates a nobleman's house. Inspired by a waterfall in Milan, an open stairway wraps around a custom, two-story waterfall. The central spa waiting area also boasts a waterfall in the middle of the room, and all the massage rooms are off of this main, atrium area. "Our mission is to help people relax and be rejuvenated," Saloga said.

For summer rejuvenation, Saloga recommended the "Rediscover Romance" signature package for couples that's offered in the special "Augustus" room. This includes an hour massage, along with soaking in a Kohler chromatherapy, hydrotherapy tub, and champagne and fruit. It's a good way to escape from the everyday demands and take a mini-vacation. "This package is great for newlyweds, but it is also wonderful for couples who have been married a long time to rekindle romance," Clark noted.

Later this summer, Spargo will be one of the few area spas to offer shiatsu massage, and in the fall, special peels will be available to nourish skin that's experienced too much summer sun. Spargo also features great shopping for high quality personal care products for the face, hair and body. "It's really all about offering luxurious service—our motto is to treat each customer as if they were nobility," Saloga promised. ■

Bruce Paul Goodman
18915 W. Capitol Dr., Brookfield
262-781-6083

Past Basket
383 W. Brown Deer Rd., Fox Point
414-247-9976
pastbasket.com

Spargo Salon and Spa
1001 Cecelia Dr., Pewaukee
262-695-7400
spargospa.com

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